

CASE STUDY

Distribution Network Redesign

- ▶ **Objective**
Designing a roadmap for implementing a logistical network and policy change
- ▶ **Client**
Subsidiary of one of the world's largest cement and aggregate supplier
- ▶ **Benefits**
Clarity of role for departmental responsibilities in achieving complete control over supply chain

Project Objective

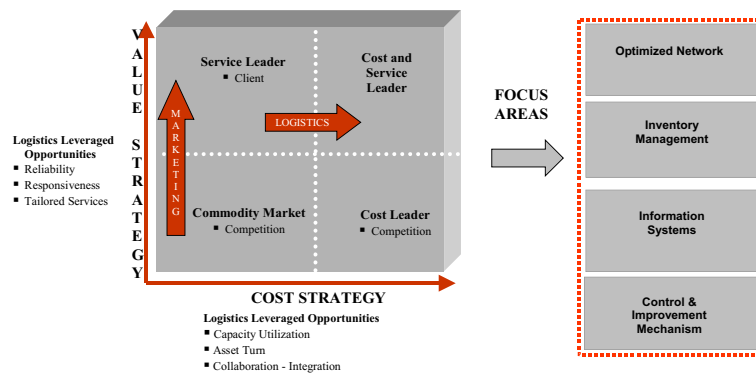
To design a strategic roadmap to implement a logistical network and policy change.

Client

A subsidiary of the second largest Cement manufacturing company in the world.

Approach

Client interaction helped identify that the right logistics strategy can be leveraged to catapult the client from a Service leader to a Cost & Service leader in its market.



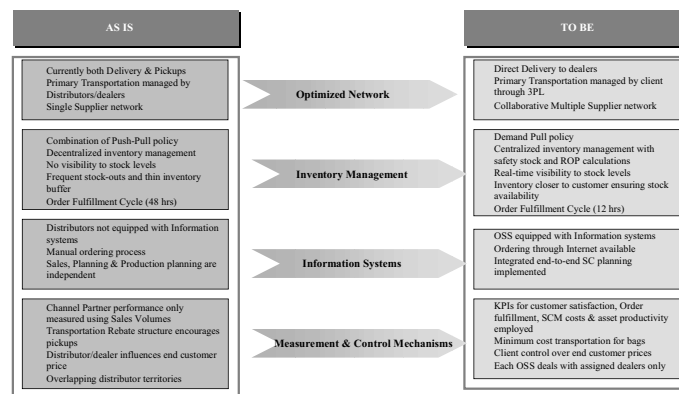
Identifying focus areas for translating a Service Leader to a Cost & Service Leader

Other Case Studies

- ↳ Supply Chain Improvement Sc Simulator : *Reengineering supply chain for agility and cost-effectiveness*
- ↳ Scheduling and Optimization: *Optimal resource scheduling*
- ↳ Sales and Operations Planning: *Sales and operations planning for commodity*

Solution

The project outcome was a roadmap from 2005 to 2009 to achieving success through logistical excellence. Recommendations ranged from redesigning the network, reducing the number of network nodes, optimizing inventory, performance monitoring and setting up an IT infrastructure for direct sales and delivery..



Recommendations for every focus area to achieve market leadership

Benefits

The roadmap was implemented across the entire organization giving clarity to each division's role in the improvement process. The recommendations for improvement ensured complete control over the supply chain.